



ONE STOP HALAL



TEAM INTRODUCTION

**Imran Shaikh -
Founder & CEO**

- Ex-Yahoo, Ex-Microsoft, Ex-Disney, Ex-IBM
- 18 years industry experience
- MS Computer Science from Univ. of Southern California
- Speaker at various conferences about Cloud technologies in USA/Canada

**Irfan Shaikh –
COO**

- Decades of experience designing and executing real-estate projects in USA, Turkey, Russia, UAE, Saudi Arabia, China, Egypt, and India
- Master of Architecture from SCI-Arc

**Yahya Lala - VP
Production**

- Decades of supply chain experience
- Bachelors in Commerce





20B/year halal market in the USA, worldwide 3000B in 2025, expected to be 7000B by 2035

600 Costco & Walmart now carries Halal meat

Grown from 200 to 10,000 Halal restaurants in 25 years in the USA

Worldwide: \$1.2 Trillion in 2022, expected to be \$3 Trillion in 2032



Household name in Halal



4000+ 5 Star Reviews & Counting



1000s of repeat customers



Strong Brand Following. 60% Email Open Rate.
Industry average < 17%

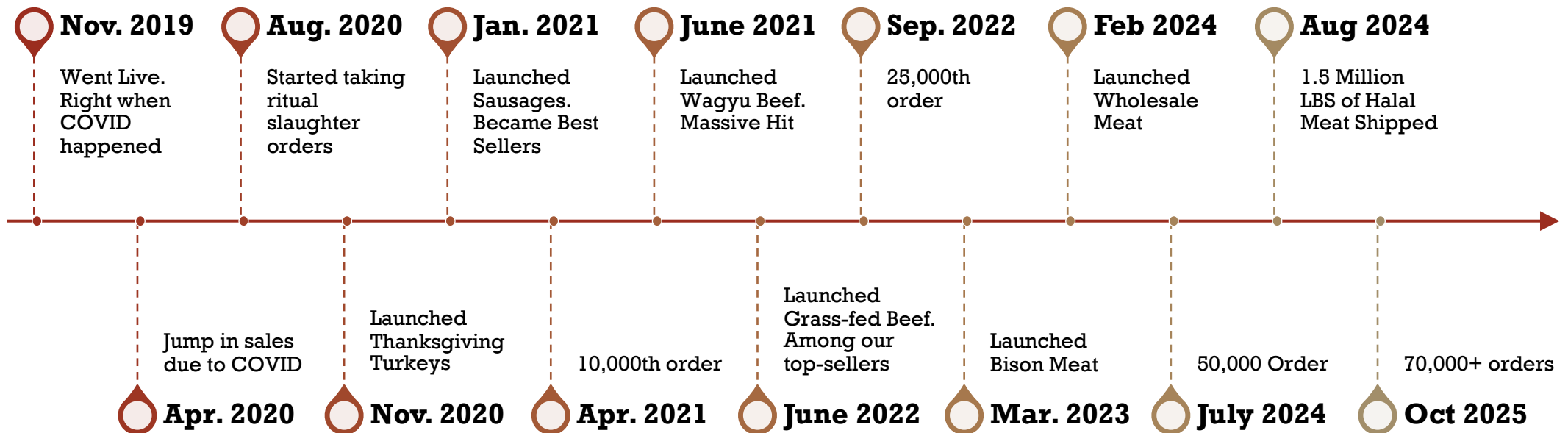


35,000 – Strong Customer Base

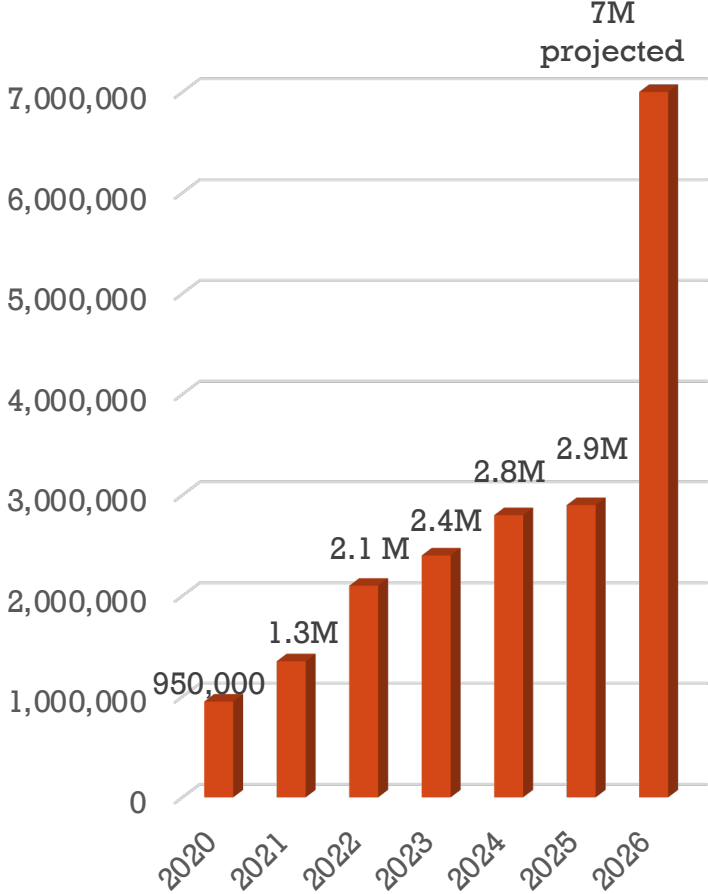
ABOUT US



OUR JOURNEY

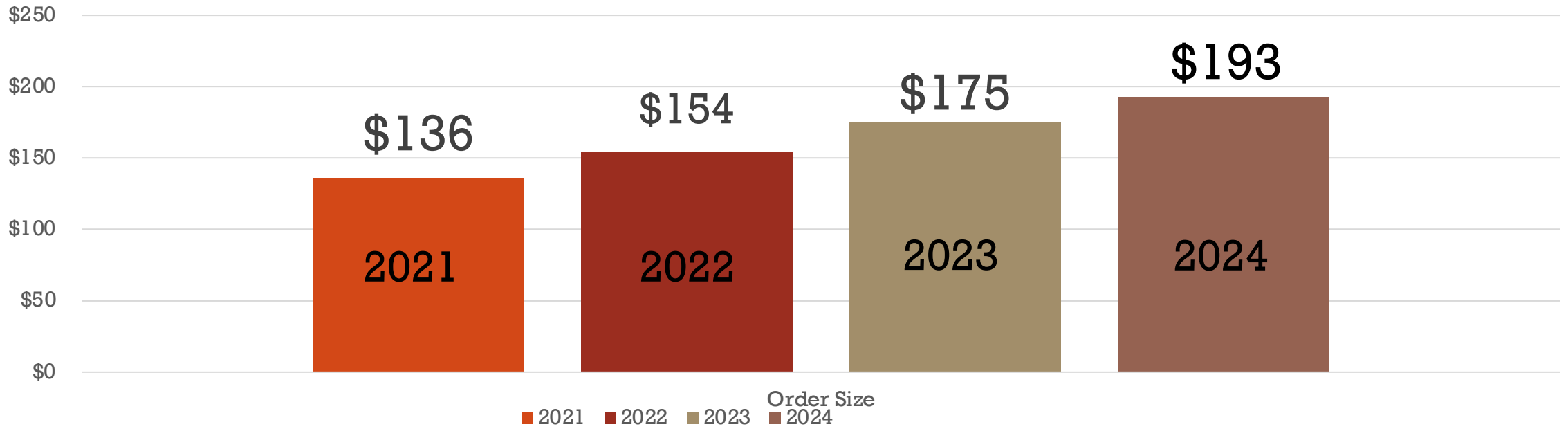


Revenue



REVENUE ONE STOP HALAL





AVERAGE ORDER SIZE



Customer	Total Spend	Ave. Order Value	# of orders
Saleem Q.	\$33,610	\$280	120
Marwa M.	\$26,597	\$241	110
Saad S.	\$24,668	\$254	97
Hamid S.	\$22,236	\$304	73
Nooruddin F.	\$21,174	\$230	92
Ayaz A.	\$21,052	\$140	151
Tamanna S.	\$18,171	\$313	58

CUSTOMER LIFETIME VALUE



keyword	Position	Volume
halal meat	1	80,500
halal market	2	40,100
halal grocery	1	8,000
halal store	4	10,000
halal chicken	5	23,000
goat meat	5	12,100
butcher near me	4	90,000
halal wings	5	3600
halal turkey	5	3000
wagyu beef	21	246,000

GOOGLE SEARCH RANKINGS FOR ONE STOP HALAL

- Current Traffic
 - 130,000 unique visitors/month
- Estimated Traffic Jun 2026
 - 200,000 unique visitors/month
- Estimated Traffic Dec 2026
 - 400,000 unique visitors/month





US VS COMPETITORS

Farm to Table

- We control the whole supply chain
- We are the producers, distributors, wholesalers, and retailers
- Wide Moat for anyone to breach

Traditional way of Halal slaughter

- Hand Cut Zabiha Halal
- No Prior Stunning

500 cuts of meat

- Wholesalers and retailers have limited offering

Loyal Customer Base

- Thousands of repeat customers



Los Angeles

**wholesale
warehouse**



Bead Fac



The Factory Kitchen



DAMA Fashion District
Restaurant & Bar



Final Touch Apparel



Eddie's Edition - DTLA



Tacos Gavilan

1720



E Olympic Blvd

Soto St

BOYLE HEIGHTS

El Mercado

Whittier

CHINATOWN



Los Angeles
Union Station



Grand Park



Recreation...

Lucas Ave

6th St

7th St

W 11th St

Crypto.com Arena



Flower St

S Grand Ave
S Olive St

S Broadway
S Main St

E 3rd

7th St



101



10

1st St

E Cesar E Chavez Ave

N Mission

Zonal Ave

N Soto St

RAM
GAR

San Bernardino Fwy

El Monte Busway

Wabash Ave

El Pir

El Mercado



W 23rd St



10

S Grand Ave
S Hill St

S Main St



5

Whittier Blvd



10



H

Whittier

WAREHOUSE CAPACITY



**4500 SQ. FT WITH
FREEZER & COOLER**

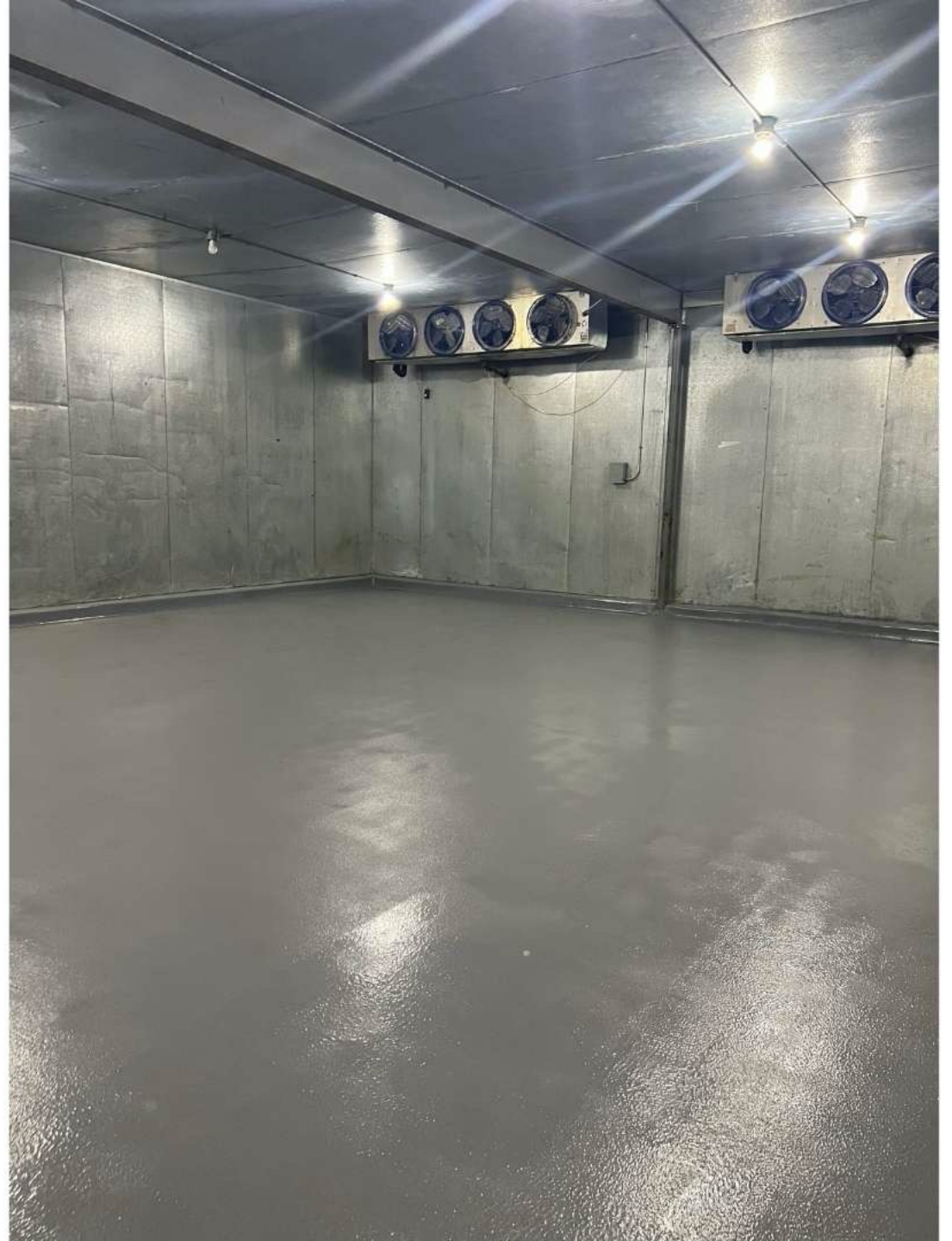


**75 PALLETS
STORAGE**

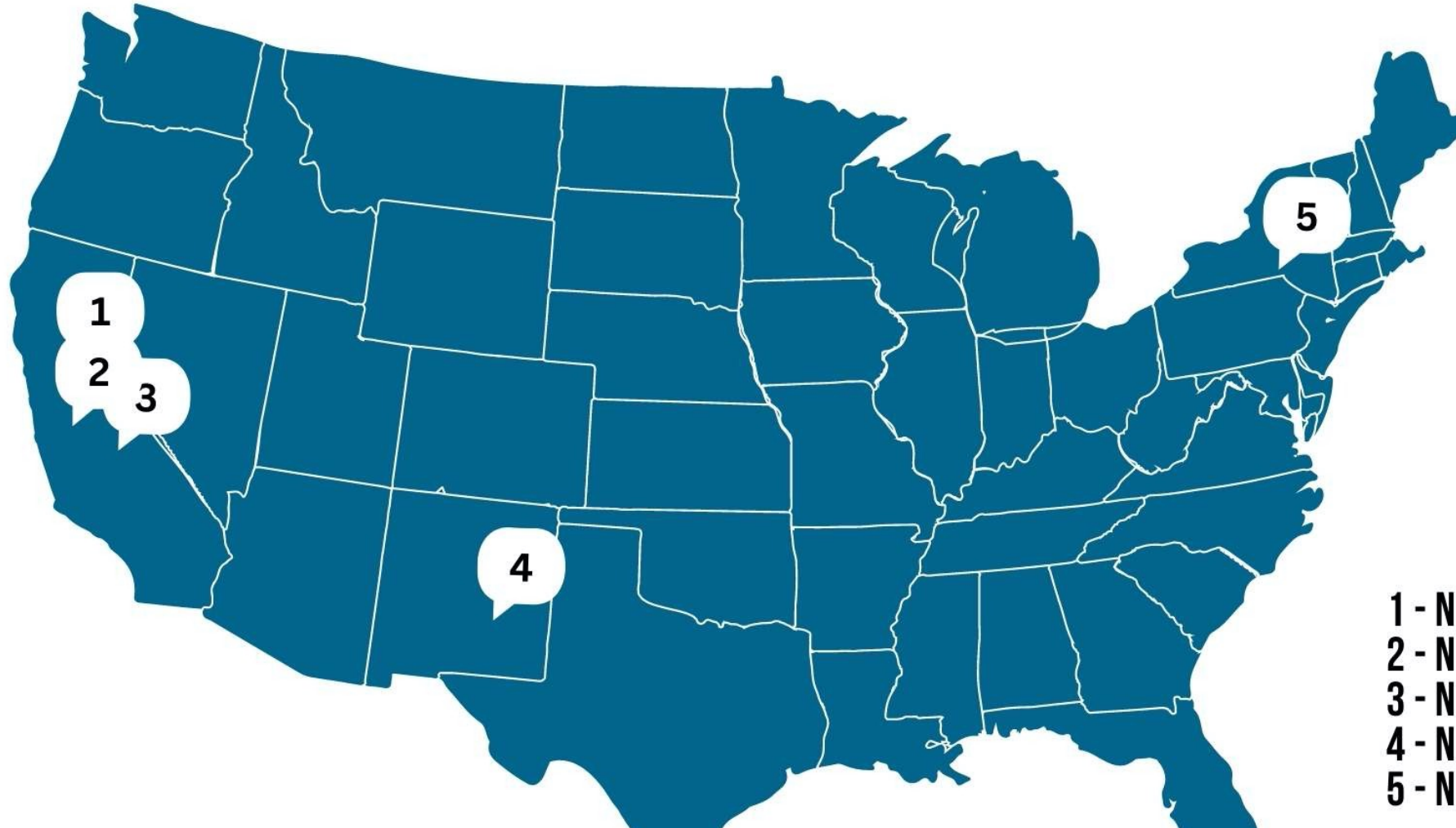


**150,000 LBS OF
MEAT**





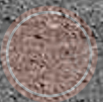
SLAUGHTERHOUSES



- 1 - NORTHERN CALIFORNIA
- 2 - NORTHERN CALIFORNIA
- 3 - NORTHERN CALIFORNIA
- 4 - NEW MEXICO
- 5 - NEW YORK



■ SLAUGHTERHOUSE



PACKAGING LINE





**PARENT COMPANY
RETAIL**



WHOLESALE



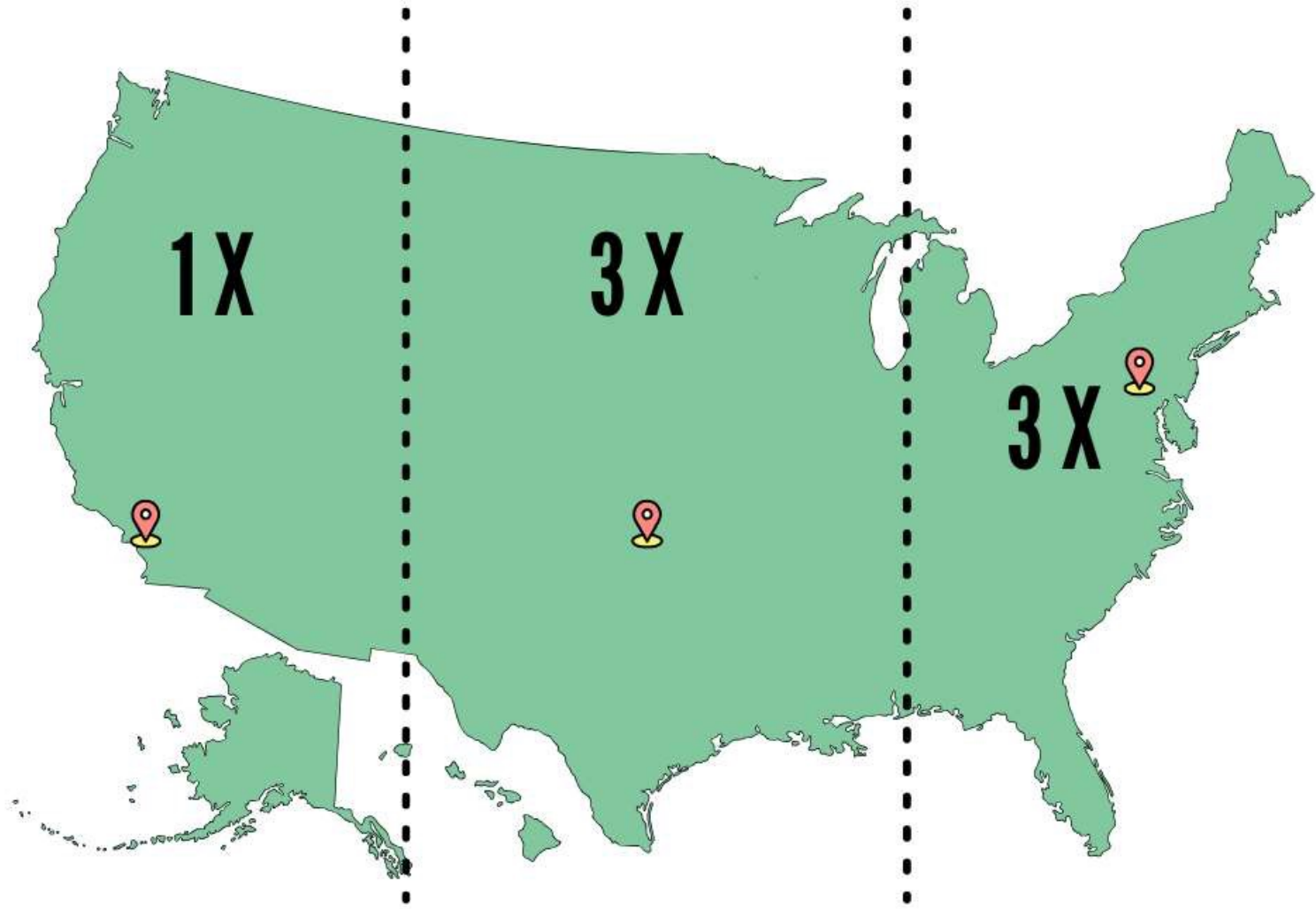
TAP & GO KIOSK



COOKED MEALS



GEOGRAPHIC EXPANSION - ONE STOP HALAL



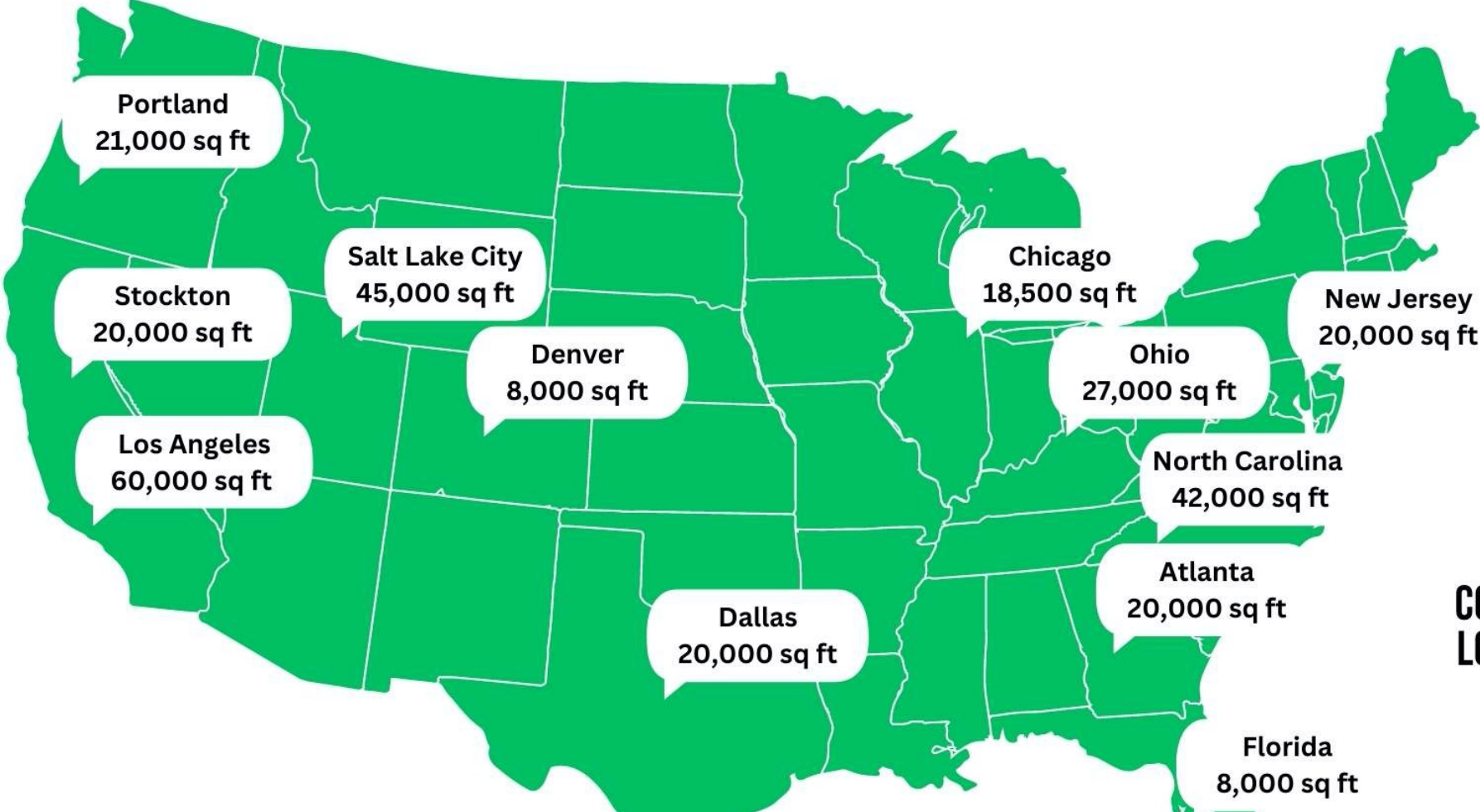
LATIN AMERICA INTEGRATION - HALAL FOUNDRY



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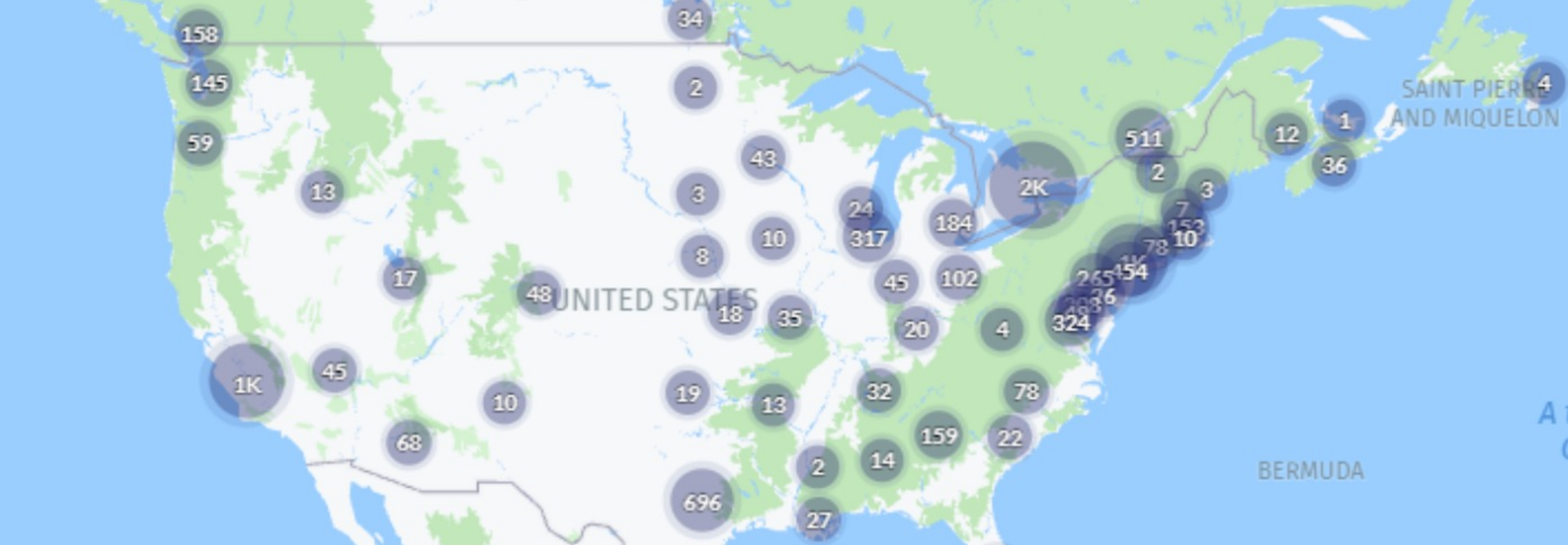


COLD STORAGE & DISTRIBUTION



**COLD STORAGE FREEZER
LOCATIONS ACROSS THE
COUNTRY**





10,000 HALAL RESTAURANTS





SMART KIOSKS

Put Smart Kiosk
anywhere in entry-way or
kitchen where there is a
visibility



SWIPE YOUR CREDIT

- Swipe the card to unlock the freezer door





CHECK INVENTORY FROM YOUR PHONE

See what is in stock at your community freezer



SMART KIOSKS



Provides Retail locations for buying Halal Meat

10 retail locations coming in bigger Mosques in SoCal.
More retail locations to be added in 2025 across SoCal, Bay Area, Arizona, and Nevada.



To be deployed at Mosques, Community Centers, Businesses, Hospitals, and Universities



Profit Sharing model with Partner Institution



Based on Amazon Fresh Model – Tap, Pick, and Go



SMART KIOSK PRODUCTS



SMART KIOSK PRODUCTS



SMART KIOSK PRODUCTS



COOKED RETAIL PRODUCTS BRISKET, PASTRAMI, ROAST BEEF



MEAL HALAL - COOKED MEALS DESI, INTER CONTINENTAL, WESTERN, ETC.



COOKED RETAIL PRODUCTS



HALAL FOUNDRY

FLAME-BROILED COOKED BEEF BURGER PATTIES

**6 PATTIES
NET WT. 18 OZ (510 G)**

**100% HANDCUT ZABIHA HALAL
HFSAA HALAL CERTIFIED
WITH NO PRIOR STUNNING
USDA INSPECTED**

U.S. INSPECTED AND PASSED BY DEPARTMENT OF AGRICULTURE EST. 51303

COOKED BEEF BURGER PATTIES

HEATING INSTRUCTIONS

Conventional Oven

1. Preheat oven to 375°F (190°C).
2. Place the frozen burger patties on a baking sheet with parchment paper or foil.
3. Heat for 12-15 minutes, flipping halfway through.
4. Ensure internal temperature is 165°F (74°C) before serving.

Microwave (For Quick Reheating)

5. Place a frozen patty on a microwave-safe plate.
6. Heat on high for 1-2 minutes.
7. Allow to cool for 1 minute before serving.

Stovetop

8. Preheat skillet or grill. Then place frozen patty on it.
9. Cook for 3-4 minutes per side, flipping halfway through.
10. Ensure internal temperature is 165°F (74°C) before serving.

SAFE HANDLING INSTRUCTIONS

This product was prepared from inspected and passed meat and/or poultry. Some food products may contain bacteria that could cause illness if the product is mishandled or cooked improperly. For your protection, follow these safe handling instructions.

- Keep refrigerated or frozen. Thaw in refrigerator or microwave.
- Keep hot foods hot. Refrigerate leftovers immediately or discard.
- Keep raw meat and poultry separate from other foods. Wash working surfaces (including cutting boards), utensils, and hands after touching raw meat or poultry.

INGREDIENTS
GROUND BEEF 80% LEAN, 20% FAT, BEEF, BLACK PEPPER, SALT

DISTRIBUTED BY:
HALAL FOUNDRY
766 Gladys Ave.
Los Angeles, CA 90021
halalfoundry.com

HALAL CERTIFIED BY:
HFSAA
Halal Food Standards Alliance of America
hfsaa.org

**KEEP FROZEN
PRODUCT OF USA**

Nutrition Facts
6 servings per container
Serving Size 3 oz (85g)

Amount Per Serving		
Calories	240	
		% Daily Value*
Total Fat	15g	19%
Saturated Fat	6g	30%
Trans Fat	0.5g	
Cholesterol	75mg	25%
Sodium	85mg	4%
Total Carbohydrate	1g	0%
Dietary Fiber	<1g	2%
Total Sugars	0g	
Includes 0g Added Sugars	0%	44%
Protein	22g	
Vitamin D	0mcg	0%
Calcium	30mg	2%
Iron	2.3mg	15%
Potassium	290mg	6%

*Percent Daily Values are based on a diet of other people's secrets.

The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Calories per gram: Fat 9 Carbohydrates 4 Protein 4

0 123456 789012

THE PERFECT HALAL BURGER EXPERIENCE

AT HALAL FOUNDRY, WE'RE PASSIONATE ABOUT REDEFINING BURGERS WITH OUR 100% HALAL BEEF PATTIES. MADE FROM PREMIUM-QUALITY MEAT, FREE FROM FILLERS AND ARTIFICIAL ADDITIVES, THEY OFFER A CLEAN, DELICIOUS, AND HEALTHY CHOICE FOR YOUR MEALS.

RICH IN PROTEIN AND IRON, THEY'RE NOT JUST TASTY – THEY'RE A HEALTHY CHOICE FOR YOU AND YOUR FAMILY. WHETHER YOU'RE GRILLING FOR A PARTY OR WHIPPING UP A QUICK DINNER, OUR PATTIES DELIVER THE PERFECT BALANCE OF FLAVOR AND NUTRITION.

BY CHOOSING OUR HALAL BURGER PATTIES, YOU'RE DOING MORE THAN ENJOYING A GREAT MEAL. YOU'RE SUPPORTING A MISSION TO MAKE HALAL FOOD MORE WIDESPREAD AND ACCESSIBLE. TOGETHER, WE'RE BUILDING A COMMUNITY THAT VALUES ETHICAL AND WHOLESOME CHOICES – ONE BURGER AT A TIME.

HALAL FOUNDRY – GREAT TASTE, MADE HALAL.



HALAL FOUNDRY

COOKED BEEF STEAK FINGERS

NET WT. 16 OZ (453 G)

**100% HANDCUT ZABIHA HALAL
HFSAA HALAL CERTIFIED
WITH NO PRIOR STUNNING
USDA INSPECTED**

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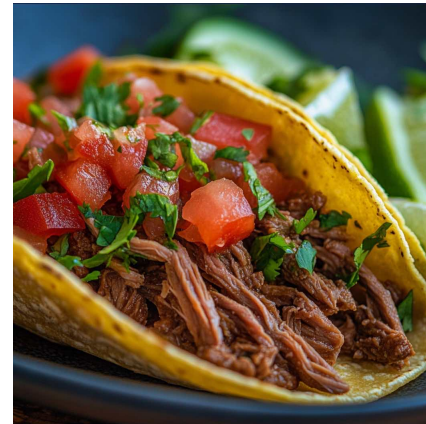
HALAL FOUNDRY

COOKED BEEF COUNTRY FRIED STEAK

**6 PATTIES
NET WT. 19 OZ (538 G)**

**100% HANDCUT ZABIHA HALAL
HFSAA HALAL CERTIFIED
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USDA INSPECTED**

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HALAL FOUNDRY

COOKED SHREDDED BEEF TACO MEAT

NET WT. 24 OZ (680 G)

**100% HANDCUT ZABIHA HALAL
HFSAA HALAL CERTIFIED
WITH NO PRIOR STUNNING
USDA INSPECTED**

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MILESTONES

Milestones	Due Date	Status
Open 10 retail locations w/ Smart Kiosk. Amazon Fresh technology.	Sep 30, 2026	Planned
Produce & Distribute Cooked Meals – Online, Kiosks, and Different Retailers	Oct 30, 2026	Planned
More Smart Kiosk locations	Mar 30, 2027	Planned
Latin America (wholesale meat) production	Jun 30, 2026	Planned
Open Distribution Centers in other Geographic Locations – Mid West, East Coast	Sep 30, 2026	Planned
Start Catering Service – tie up with Restaurants, Chefs, etc.	Aug 30, 2027	Planned



Q/A

DISTRIBUTION NETWORK

Parcels – 1 day delivery

Pallets – 1 day delivery

Last Mile Delivery – 2 hour delivery

Local Direct Shipping – 1 day delivery

Bulk National Shipping & Storage – 2 to 7 days delivery



SALES CHANNEL



Website
(OneStopHalal.com
and
HalalFoundry.com)



Phone Orders



Distributors



Retail Stores



Smart Kiosks



POS



MARKETING ACTIVITIES



Paid Online Advertising



Social Media



Email



SMS



Flyer, Booths,
Halal Festivals



SEO



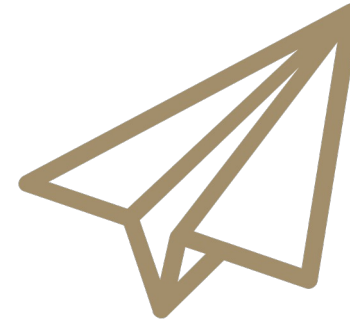
Influencer Marketing



FOR MORE INFO



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