ONE STOP HALAL

TEAM INTRODUCTION

Imran Shaikh - Founder & CEO

- Ex-Yahoo, Ex-Microsoft, Ex-Disney, Ex-IBM
- 18 years industry experience
- MS Computer Science from Univ. of Southern California
- Speaker at various conferences about Cloud technologies in USA/Canada

Irfan Shaikh – COO

- Decades of experience designing and executing real-estate projects in USA, Turkey, Russia, UAE, Saudi Arabia, China, Egypt, and India
- Master of Architecture from SCI-Arc

Yahya Lala - VP Production

- Decades of supply chain experience
- Bachelors in Commerce

HALAL TARGET MARKET

20B/year halal market in the USA, worldwide 3000B in 2025, expected to be 7000B by 2035

600 Costco & Walmart now carries Halal meat

Grown from 200 to 10,000 Halal restaurants in 25 years in the USA

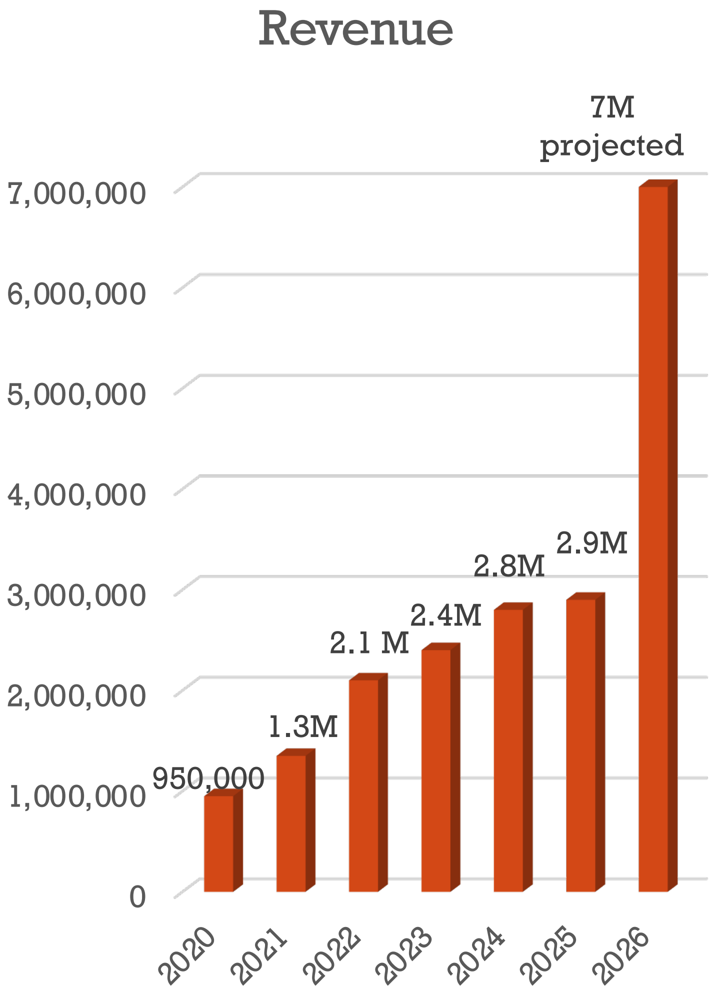
Worldwide: $1.2 Trillion in 2022, expected to be $3 Trillion in 2032

ABOUT US

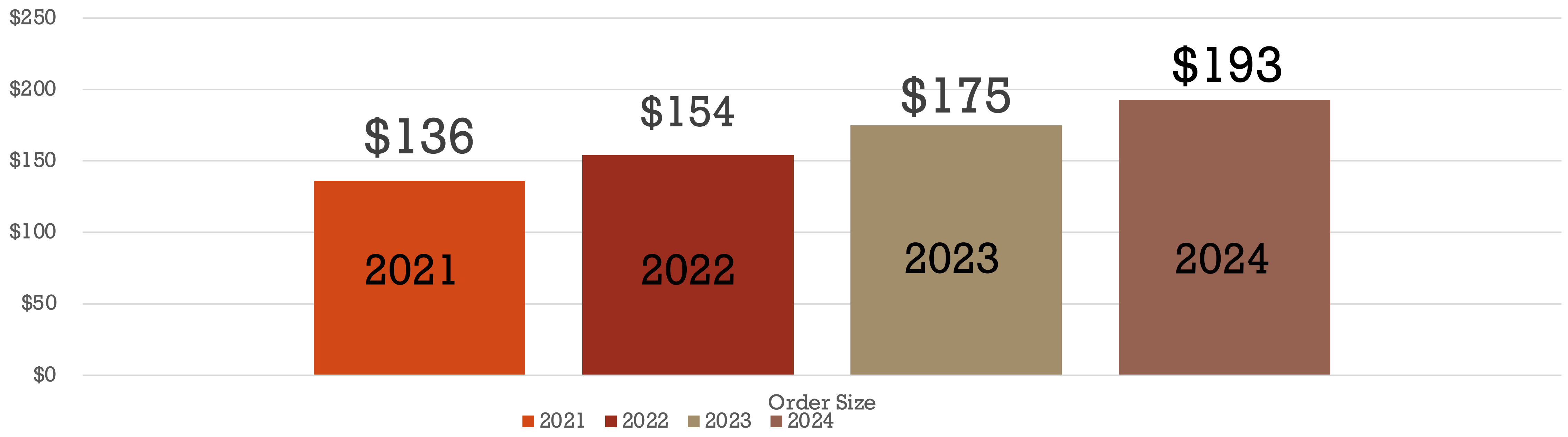
- Household name in Halal
- 4000+ 5 Star Reviews & Counting
- 1000s of repeat customers
- Strong Brand Following. 60% Email Open Rate. Industry average < 17%
- 35,000 – Strong Customer Base

OUR JOURNEY

- **Nov. 2019** — Went Live. Right when COVID happened
- **Apr. 2020** — Jump in sales due to COVID
- **Aug. 2020** — Started taking ritual slaughter orders
- **Nov. 2020** — Launched Thanksgiving Turkeys
- **Jan. 2021** — Launched Sausages. Became Best Sellers
- **Apr. 2021** — 10,000th order
- **June 2021** — Launched Wagyu Beef. Massive Hit
- **June 2022** — Launched Grass-fed Beef. Among our top-sellers
- **Sep. 2022** — 25,000th order
- **Mar. 2023** — Launched Bison Meat
- **Feb 2024** — Launched Wholesale Meat
- **July 2024** — 50,000 Order
- **Aug 2024** — 1.5 Million LBS of Halal Meat Shipped
- **Oct 2025** — 70,000+ orders



REVENUE
ONE STOP HALAL



AVERAGE ORDER SIZE

Customer	Total Spend	Ave. Order Value	# of orders
Saleem Q.	$33,610	$280	120
Marwa M.	$26,597	$241	110
Saad S.	$24,668	$254	97
Hamid S.	$22,236	$304	73
Nooruddin F.	$21,174	$230	92
Ayaz A.	$21,052	$140	151
Tamanna S.	$18,171	$313	58

CUSTOMER LIFETIME VALUE

GOOGLE SEARCH RANKINGS FOR ONE STOP HALAL

keyword	Position	Volume
halal meat	1	80,500
halal market	2	40,100
halal grocery	1	8,000
halal store	4	10,000
halal chicken	5	23,000
goat meat	5	12,100
butcher near me	4	90,000
halal wings	5	3600
halal turkey	5	3000
wagyu beef	21	246,000

- Current Traffic
  - 130,000 unique visitors/month
- Estimated Traffic Jun 2026
  - 200,000 unique visitors/month
- Estimated Traffic Dec 2026
  - 400,000 unique visitors/month

US VS COMPETITORS

Farm to Table

- We control the whole supply chain
- We are the producers, distributors, wholesalers, and retailers
- Wide Moat for anyone to breach

Traditional way of Halal slaughter

- Hand Cut Zabiha Halal
- No Prior Stunning

500 cuts of meat

- Wholesalers and retailers have limited offering

Loyal Customer Base

- Thousands of repeat customers

wholesale warehouse
Los Angeles
CHINATOWN
Los Angeles Union Station
Grand Park
MacArthur Park
Crypto.com Arena
Bead Fac
The Factory Kitchen
DAMA Fashion District Restaurant & Bar
Final Touch Apparel
Eddie's Edition - DTLA
Tacos Gavilan
BOYLE HEIGHTS
El Mercadito
San Bernardino Fwy
El Monte Busway
Whittier Blvd
E Olympic Blvd
1st St
E Cesar E Chavez Ave
Wabash Ave
Zonal Ave
N Soto St
Soto St
6th St
7th St
W 5th St
W 11th St
W 23rd St
Lucas Ave
Flower St
S Grand Ave
S Olive St
S Broadway
S Main St
S Hill St

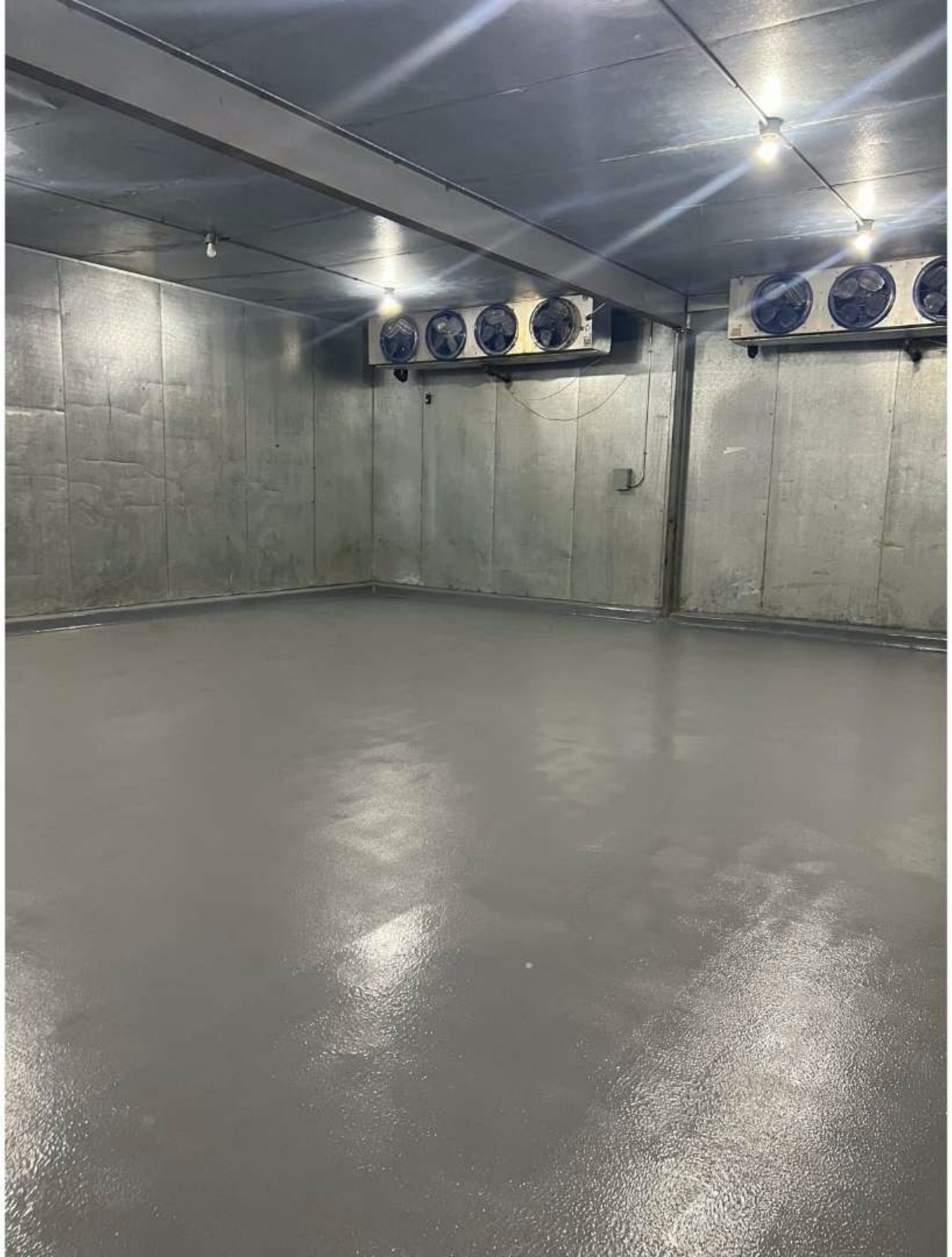
WAREHOUSE CAPACITY

4500 SQ. FT WITH FREEZER & COOLER

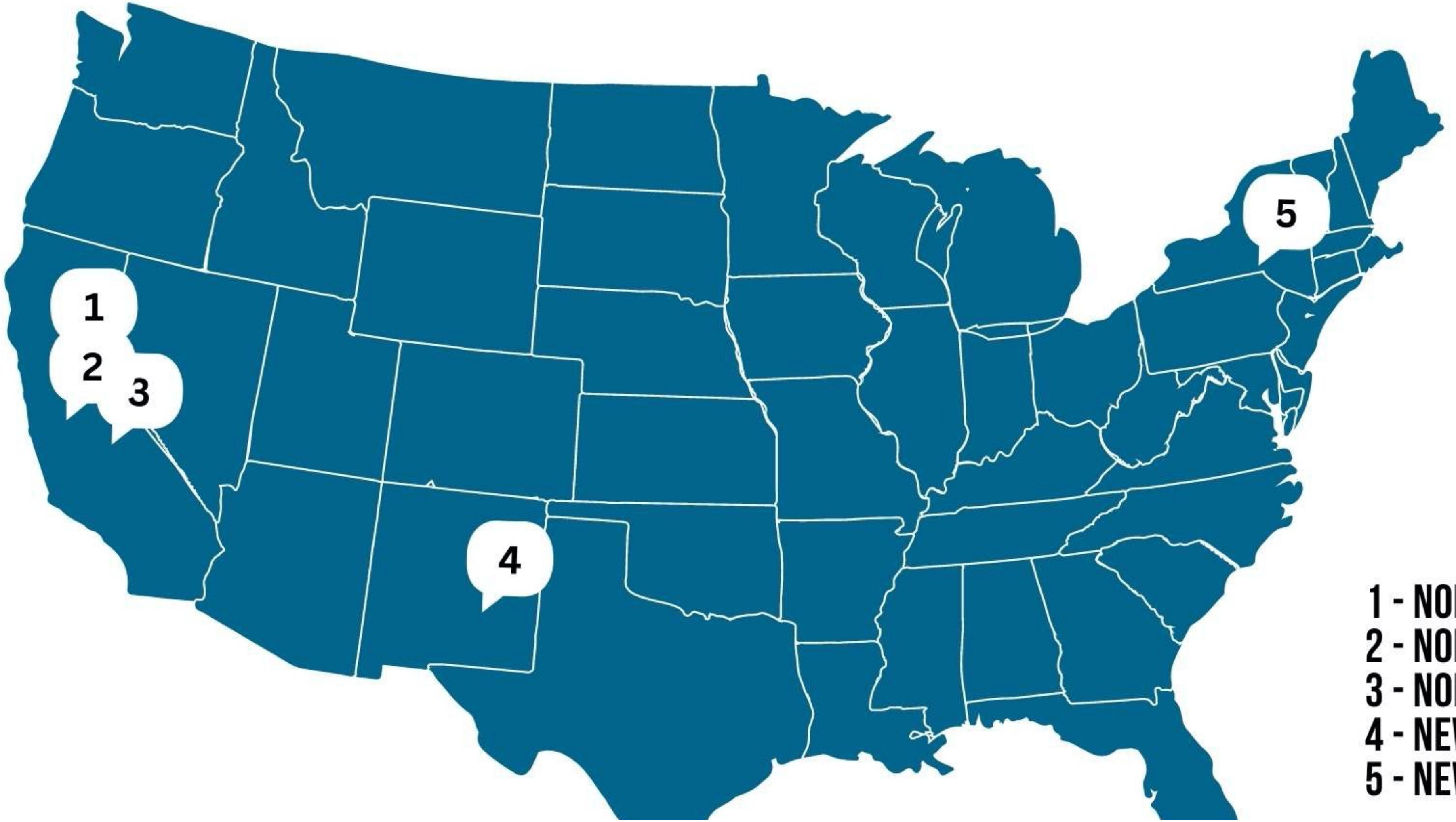
75 PALLETS STORAGE

150,000 LBS OF MEAT

FREEZER



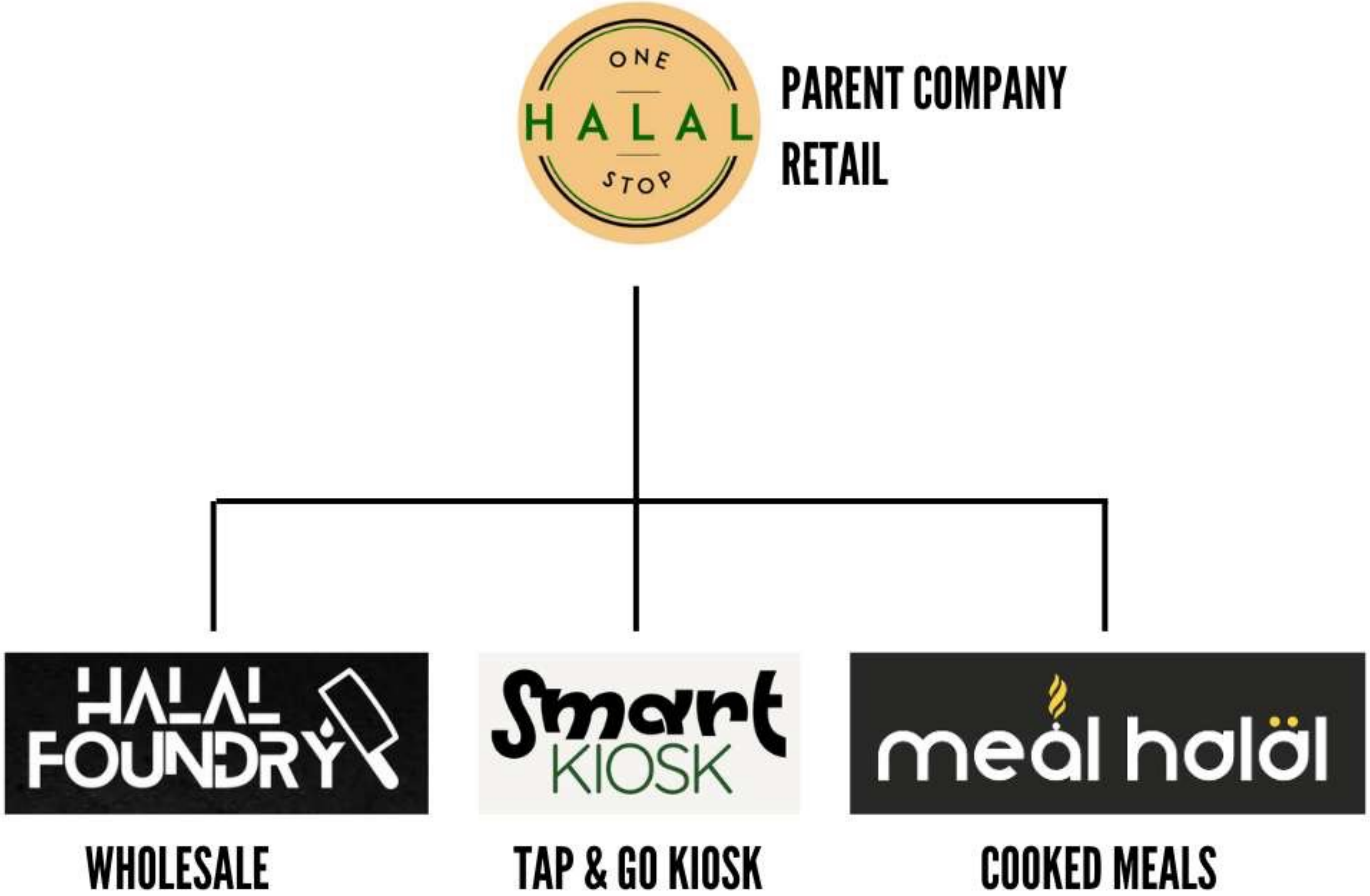
SLAUGHTERHOUSES



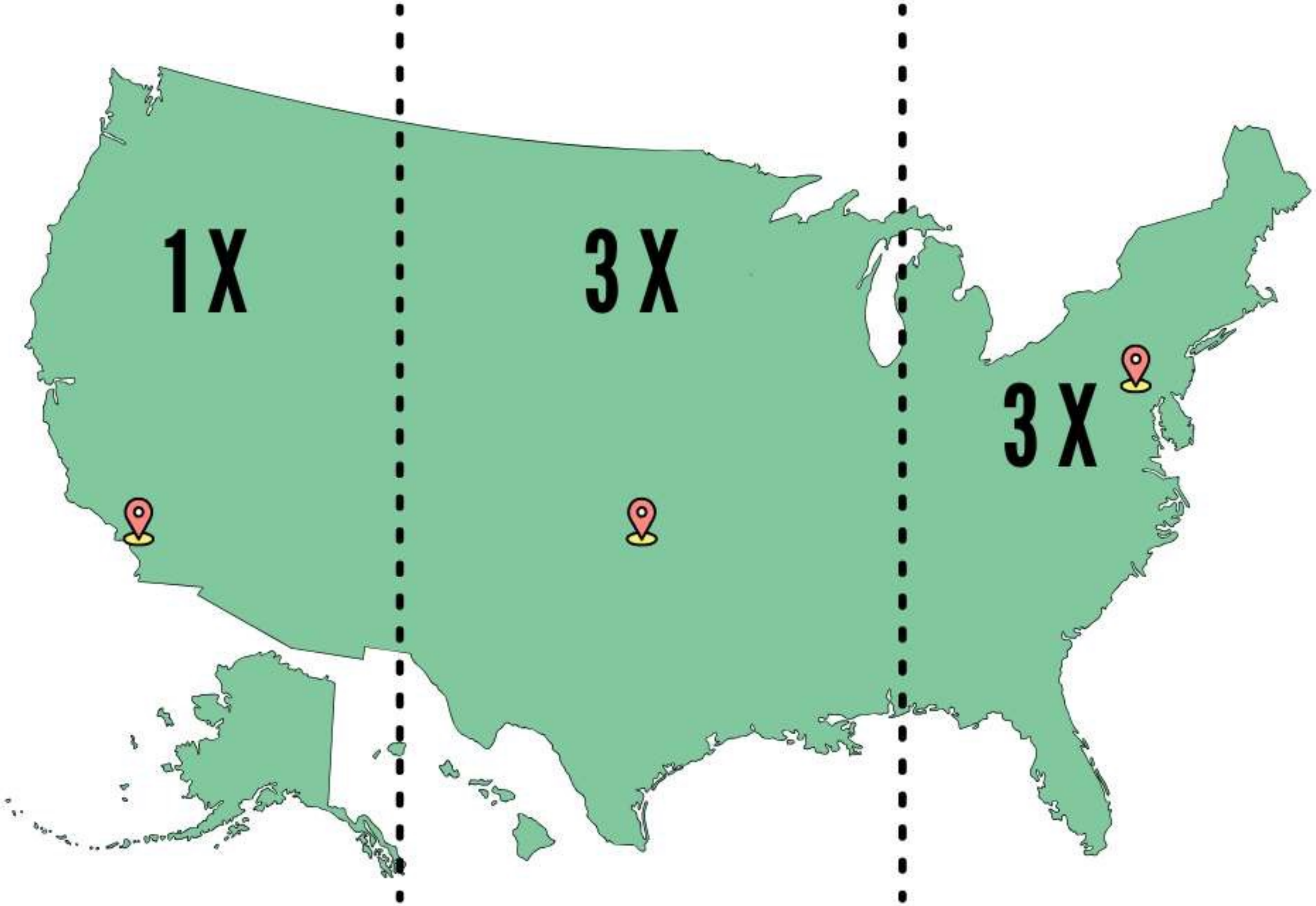
1 - NORTHERN CALIFORNIA
2 - NORTHERN CALIFORNIA
3 - NORTHERN CALIFORNIA
4 - NEW MEXICO
5 - NEW YORK

- SLAUGHTERHOUSE

PACKAGING LINE


ONE HALAL STOP
PARENT COMPANY
RETAIL
HALAL FOUNDRY
WHOLESALE
Smart KIOSK
TAP & GO KIOSK
meal halal
COOKED MEALS

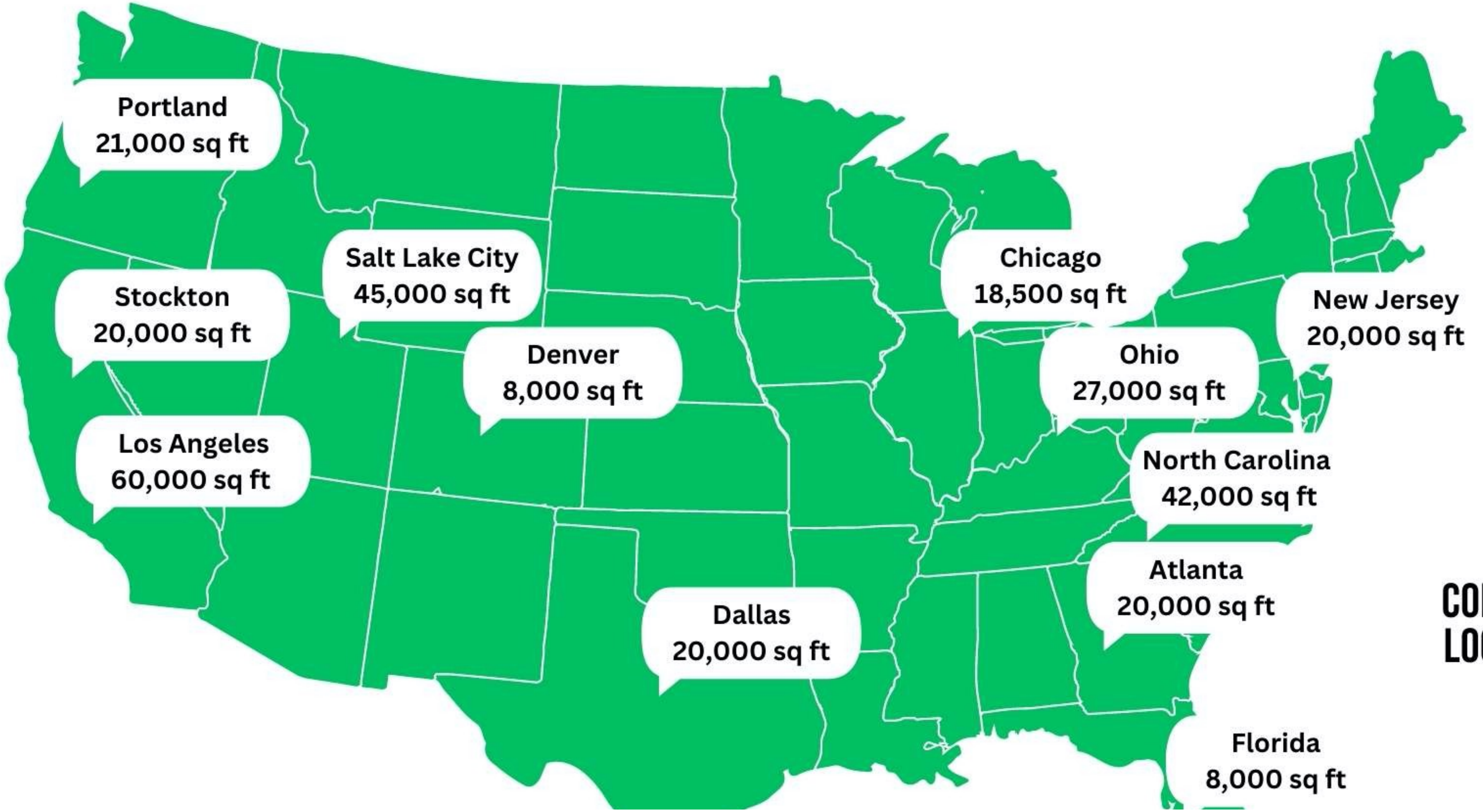
GEOGRAPHIC EXPANSION - ONE STOP HALAL



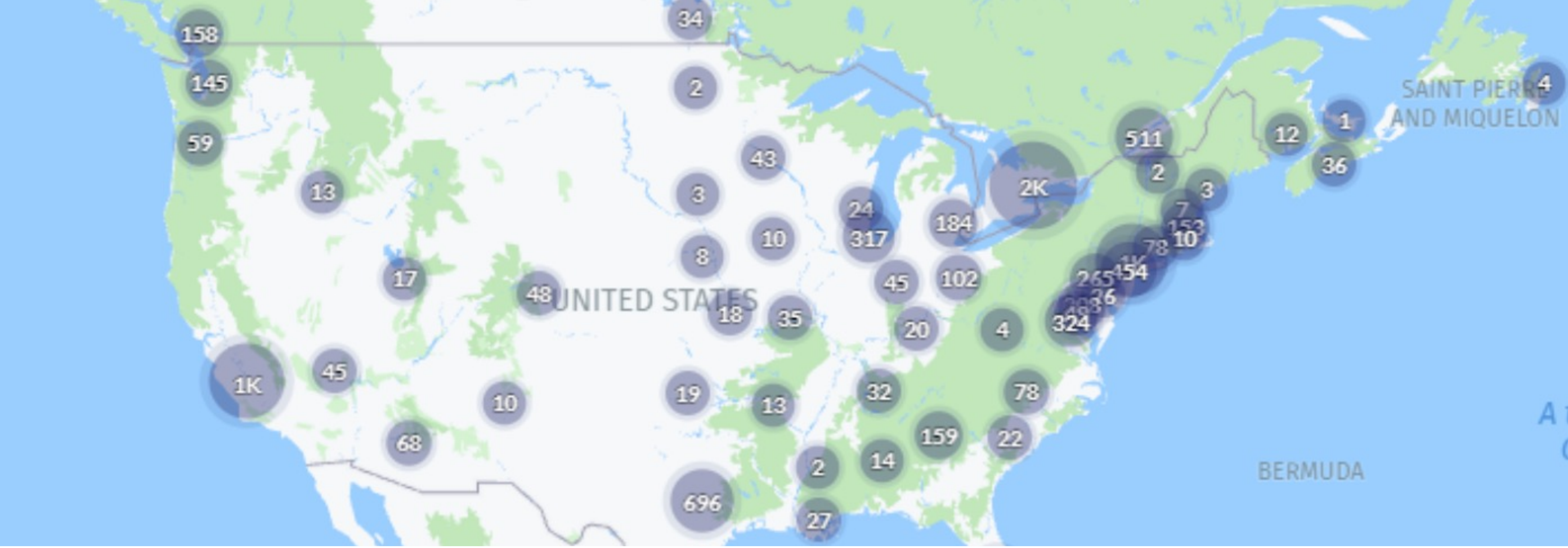
LATIN AMERICA INTEGRATION - HALAL FOUNDRY

LATIN AMERICA INTEGRATION - HALAL FOUNDRY

COLD STORAGE & DISTRIBUTION



COLD STORAGE FREEZER LOCATIONS ACROSS THE COUNTRY



10,000 HALAL RESTAURANTS

SMART KIOSKS

Put Smart Kiosk anywhere in entry-way or kitchen where there is a visibility

SWIPE YOUR CREDIT

- Swipe the card to unlock the freezer door

CHECK INVENTORY FROM YOUR PHONE

See what is in stock at your community freezer

SMART KIOSKS

Provides Retail locations for buying Halal Meat

10 retail locations coming in bigger Mosques in SoCal.

More retail locations to be added in 2025 across SoCal, Bay Area, Arizona, and Nevada.

To be deployed at Mosques, Community Centers, Businesses, Hospitals, and Universities

Profit Sharing model with Partner Institution

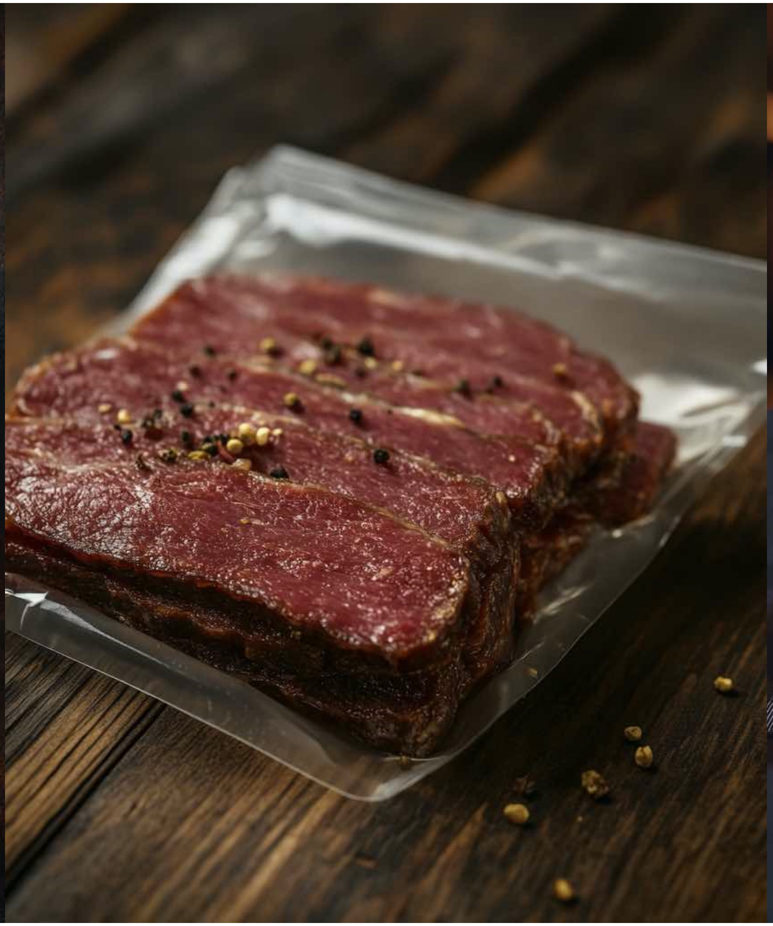
Based on Amazon Fresh Model – Tap, Pick, and Go

SMART KIOSK PRODUCTS

SMART KIOSK PRODUCTS

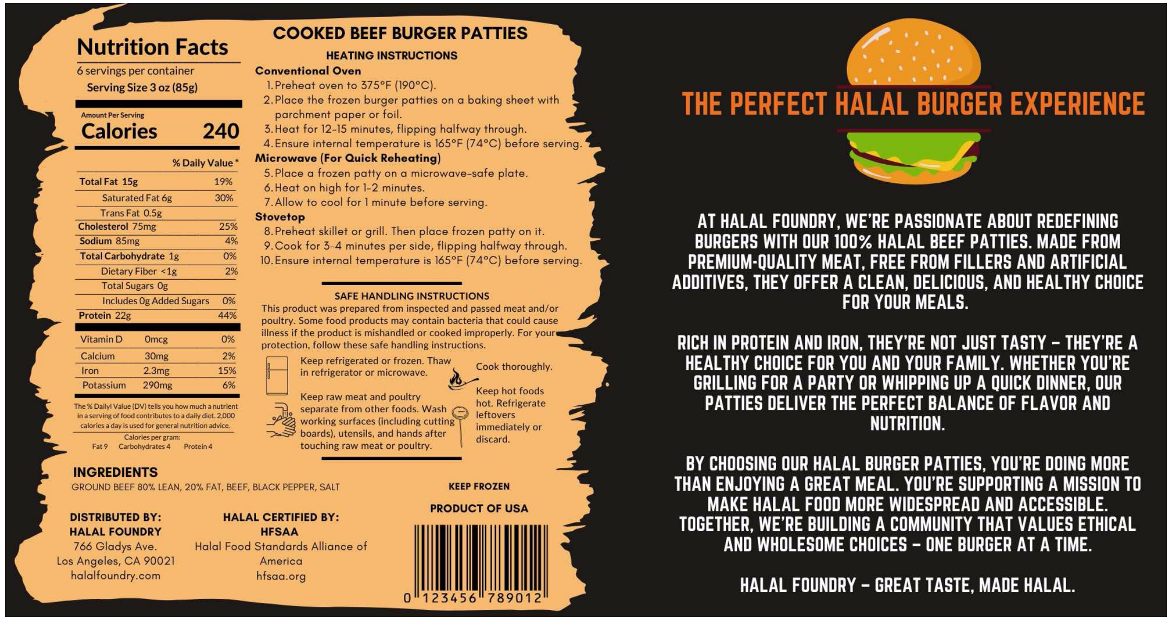
SMART KIOSK PRODUCTS

COOKED RETAIL PRODUCTS BRISKET, PASTRAMI, ROAST BEEF



MEAL HALAL - COOKED MEALS
DESI, INTER CONTINENTAL, WESTERN, ETC.

COOKED RETAIL PRODUCTS



MILESTONES

Milestones	Due Date	Status
Open 10 retail locations w/ Smart Kiosk. Amazon Fresh technology.	Sep 30, 2026	Planned
Produce & Distribute Cooked Meals – Online, Kiosks, and Different Retailers	Oct 30, 2026	Planned
More Smart Kiosk locations	Mar 30, 2027	Planned
Latin America (wholesale meat) production	Jun 30, 2026	Planned
Open Distribution Centers in other Geographic Locations – Mid West, East Coast	Sep 30, 2026	Planned
Start Catering Service – tie up with Restaurants, Chefs, etc.	Aug 30, 2027	Planned

Q/A

DISTRIBUTION NETWORK

- Parcels – 1 day delivery
- Pallets – 1 day delivery
- Last Mile Delivery – 2 hour delivery
- Local Direct Shipping – 1 day delivery
- Bulk National Shipping & Storage – 2 to 7 days delivery

SALES CHANNEL

Website (OneStopHalal.com and HalalFoundry.com)

Phone Orders

Distributors

Retail Stores

Smart Kiosks

POS

MARKETING ACTIVITIES

- Paid Online Advertising
- Social Media
- Email
- SMS
- Flyer, Booths, Halal Festivals
- SEO
- Influencer Marketing

FOR MORE INFO

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